

Senior Services of Alexandria

November 15, 2023

Agenda

- ➤ Tall Ship *Providence*
- > Services Offered
 - Tours
 - Sails
 - Charters
 - Venue Rental
- Senator John Warner Maritime Heritage Center
- ➤ History of *Providence*
- ➤ Tall Ship Providence Foundation



Tall Ship Providence

Visitor Attraction

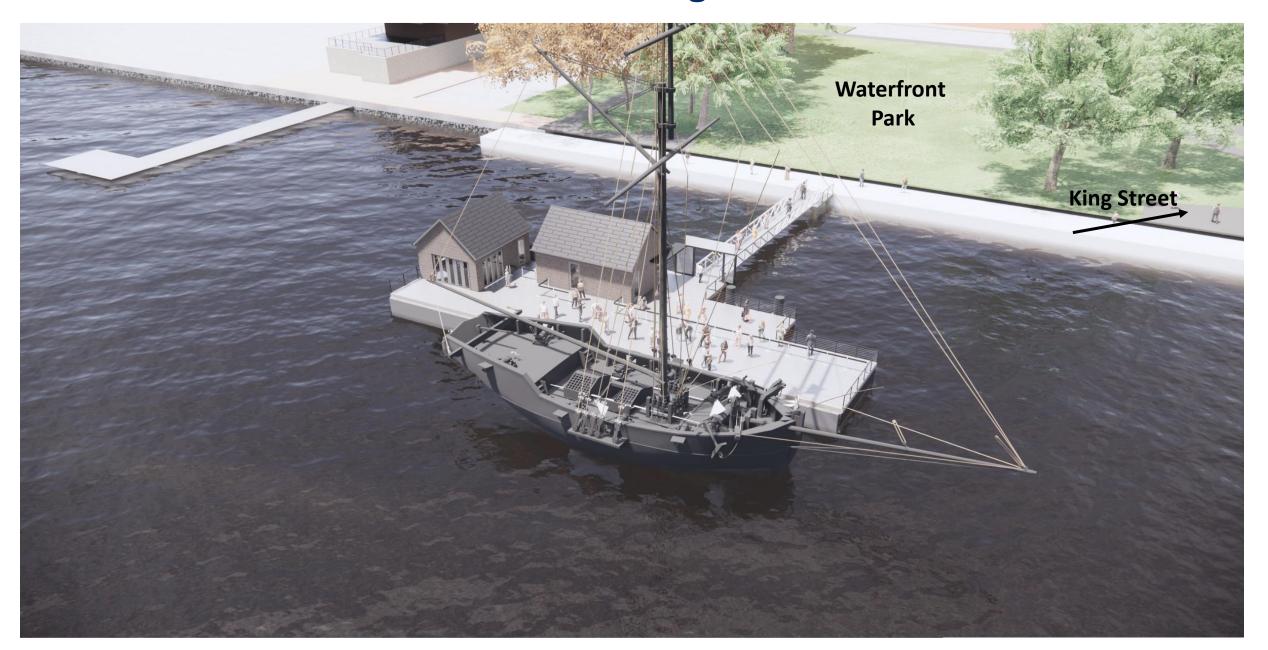
- Floating museum to educate visitors on the role of the Continental Navy during the American Revolution
- Service offerings include:
 - Interactive Tours
 - ➤ Afternoon & Evening Sails
 - Charters
 - Venue Rental
 - ➤ Education programs: schools, scouts, community

Historically Significant

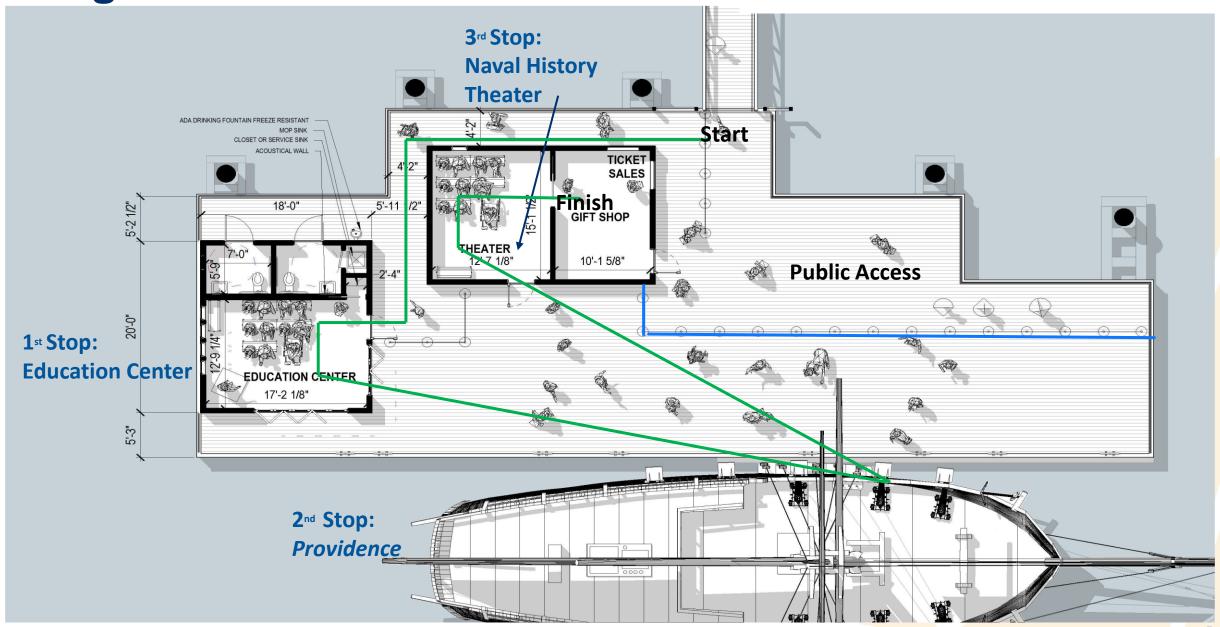
- First ship authorized by the Continental Congress for the Continental Navy
- First American command of John Paul Jones
- Captured more than 40 prizes
- First ship to bring American Marines to foreign soil



Senator John Warner Maritime Heritage Center



Program Tours



Sailing & Other Offerings

> Public Sails

- Afternoon sails
- Sunset sails
- Specialty sails: brewery, winery & distilleries

▶ Charters

- All-inclusive: captain, crew, beer, wine & non-alcoholic beverages, food available
- Charters: captain & crew
- ➤ Venue Rental events including birthday parties (kids & adults), anniversary parties, weddings, corporate happy hours
- ➤ Gift Shop







Tall Ship Providence Foundation



- 501(c)(3) educational non-profit; running as a profit-making "Social Enterprise"
- Acquired Providence in 2017 & conducted 30-month "keel to masthead" restoration
- Business model is to be a profitable, self-sustaining non-profit organization, modeled after a successful for-profit business operated by Historic Tours of America
- In 2020, Senator John Warner signed on to lend his name to new Maritime Heritage Center
- 9-member Board of Directors, strong governance
- 8 former Secretaries of the Navy serve on Advisory Committee
- Raised \$7.5M from public and private donations plus \$1M programming gift from HII
- In last phase of Capital Campaign, two areas of focus:
 - Friends of John Warner
 - Complete naming opportunities

tallshipprovidence.org

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